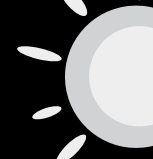


# HEALTHY LIFESTYLES Issue: 1.1 Substance Abuse



## Objective(s):

- Increase the level of prevention education in substance abuse, including drug, tobacco and alcohol

Strategy	Lead Agency and Key Partners	Timeframe	Performance Indicators/ Desired Outcomes
<p>1.1.1</p> <p>Develop and enhance existing local partnerships to implement strategies and policies in relation to smoking: -</p> <ul style="list-style-type: none"> <li>• enforce the Tobacco and Other Smoking Products Act</li> <li>• encourage schools to support the 'Queensland Drug Education Policy'</li> <li>• advocate for a higher level of support for the 'towards a smoke-free future' 2002-2003 strategy and the Queensland Tobacco Action Plan 2000/2001 to 2003/2004</li> <li>• collaboratively coordinate 'World No Tobacco Day' event and prioritise implementation of the Tobacco Action Plan</li> <li>• implement 'Freshstart' courses in the workplace</li> <li>• advocate for smoke free venues</li> <li>• reduce the publics exposure to media messages and images that influence people to start smoking</li> <li>• collaborate with the Tobacco Action Group</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Tropical Public Health Unit Environmental Health</b></li> <li>• <b>THSD Institute of Community Health Service and Ambulatory Care</b> <ul style="list-style-type: none"> <li>• <b>ATODS</b></li> </ul> </li> <li>• Queensland Cancer Fund</li> </ul> <p><u>Stakeholders</u></p> <ul style="list-style-type: none"> <li>• Heart Foundation</li> <li>• Education Queensland</li> <li>• Tobacco Action Group</li> <li>• Department of Premier</li> </ul>	<p>Short</p>	<ul style="list-style-type: none"> <li>• Partnership group established</li> <li>• Education sessions conducted for professional development</li> </ul>
<p>1.1.2</p> <p>Mediation with Hotelier Association on the availability of budget meals and free water at licensed premises</p>	<ul style="list-style-type: none"> <li>• <b>THSD Institute of Community Health Service and Ambulatory Care</b></li> <li>• ATODS</li> </ul> <p><u>Stakeholders</u></p> <ul style="list-style-type: none"> <li>• Australian Hoteliers Association</li> <li>• Townsville City Council City Safe</li> <li>• Department of Premier</li> <li>• TAIHS</li> <li>• Liquor Licensing Board</li> </ul>	<p>Short/Long</p>	<ul style="list-style-type: none"> <li>• Meeting of partners held</li> <li>• Budget meals and free water available in licensed premises</li> </ul>

	Strategy	Lead Agency and Key Partners	Timeframe	Performance Indicators/ Desired Outcomes
1.1.3	Increase surveillance of the purchase of alcohol by under aged persons	<u>Stakeholders</u> <ul style="list-style-type: none"> <li>• Liquor Licensing Board</li> <li>• TAFE</li> <li>• Australian Hoteliers Association</li> </ul>	Medium	<ul style="list-style-type: none"> <li>• All bar staff trained in monitoring and enforcement of “responsible service”</li> </ul>
1.1.4	Develop, implement and review targeted educational packages on safe alcohol consumption including : - <ul style="list-style-type: none"> <li>• safe alcohol consumption levels</li> <li>• implementing “looking after your mate” programs</li> <li>• equipping youth to deal more effectively with peer pressure</li> </ul>	<ul style="list-style-type: none"> <li>• <b>THSD Institute of Community Health Service and Ambulatory Care</b> <ul style="list-style-type: none"> <li>• ATODS</li> </ul> </li> <li>• <b>Townsville Thuringowa Safe Communities Road Safety Working Group</b></li> </ul> <u>Stakeholders</u> <ul style="list-style-type: none"> <li>• Liquor Licensing Board</li> <li>• Queensland Police Service</li> <li>• Townsville City Council Youth Council</li> </ul>	Short/Medium/ Ongoing	<ul style="list-style-type: none"> <li>• Existing information packages and programs evaluated to establish best practise</li> <li>• Updated educational and information packages available</li> <li>• Promotional activities such as 'two for one' drinks implemented and 'happy hours' reduced</li> </ul>

